



Expanding the Borders of your Marketing Campaigns

Outdoor Advertising Opportunities For Mexico

mediaaccesspartners
target marketing solutions



i Mexico Outdoor

We have aggregated more than 400 of the premier billboards and digital screens, in nearly every market throughout Mexico, including key locations near U.S. Ports of Entry.

i Fully Scalable Programs

i Individual & Multi-Market

i Market Research

i Monitoring & Fulfillment

i Maps & Photos of all installations

i Bundled Invoicing



i Monitor & Fulfillment

Effective programs must be monitored throughout the campaign time-frame, including;

- i Printing, Installation, Rotations and Maintenance

i Bundled Invoicing

We make invoicing easy! Border Networks will bundle all OOH invoicing managed by our team. You will receive monthly reports of all placement, affidavits-of-performance & photographs...all wrapped together in our "invoice burrito".

- i One Purchase Order
- i One Payment



Bulletins & Spectaculars

We have 24' x 40'
Illuminated bulletins &
Spectaculars available in
every Mexico market.

We offer superior locations,
including south-face
inventory near all major
U.S. Ports-of-Entry





LED Video Screens

Our LED Video Screen are uniquely positioned to provide the longest viewing time of any of the video Screen options at Our U.S. Ports-of-Entry.

Programs are available in 10, 20, 30 and 60 minute rotations.





Major U.S. – Mexico Border Markets

- i San Diego - Tijuana
- i El Centro - Mexicali
- i Yuma – San Luis Rio Colorado
- i Nogales/Tucson - Nogales
- i El Paso - Juarez
- i Del Rio – Ciudad Acuna
- i Laredo – Nuevo Laredo
- i McAllen – Reynosa
- i Brownsville - Matamoros



contact us today!

\$22 to \$30 Billion in retail spending!

Tremendous opportunity awaits
the savvy marketer who
reaches out to Mexico!

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